



ATMA aWake

PROPELLING PROFESSIONAL PREPAREDNESS

Thrust for a Robust Beginning & Beyond!

ATMA aWake is a holistic transformational program that brings out the requisite personal qualities in college students to excel in their professional environment and help them build those qualities for specific job preferences, in addition to their academic abridgement.





In this age of Information overload, innate prowess is what potentially sets candidates apart. Despite a plethora of choices available to candidates and recruiters alike, the college students often find it difficult to answer a few questions that linger in their minds:

- What will get me the suitable job after my graduation?
- What Job Family would be the right fit for me?
- How do I understand and remove my inhibitors and who will guide me on this?
- What Challenges would professional life throw at me?
- How do I effectively Accelerate my career and grow up the ladder quickly?

YETA Solutions is a Human Capital Data Science Company that was founded primarily to help college students and professionals focus their thoughts on how to bring out their own innate capabilities and key success behaviour to the fore and generate peak performance, through a scientifically proven BIG Data Analysis Solution.

LEADERSHIP TEAM



Varadha Raju- CEO

Co-founder. 33+ years experience in tech business, played executive leadership roles in large MNCs and start-ups, mentor & advisor

Technologist, Turn-around expert, Specialist in building High Performance Organisation, Corporate Operations, Product management, Business development and sales, Company Strategies



*Dr. Karthikeyan -
Chief Psychometric
Officer*

Co-founder. 28+ yrs. of leadership experience in HR, spearheaded Learning & Development for large organisations. His doctoral thesis was in organisational psychology and has effectively used psychology in talent development in organisations.

Psychometric Research and Development, Diagnosis and Organisational Intervention strategies, Talent Transformational Strategist



THRUST FOR A ROBUST BEGINNING & BEYOND!

A Student's success depends on two elements

ACADEMIC
EXCELLENCE



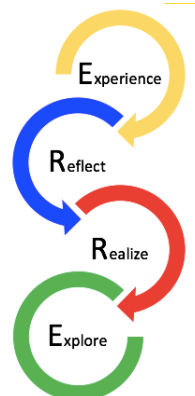
Subject knowledge, Functional knowledge, Job knowledge

INNATE
CAPABILITIES



Person's mettle, desire, perception, thinking, feeling and behavioural elements

ATMA focuses on developing students' innate capabilities through psychometric assessment & experiential learning in class



Data driven Behavioural analysis to help students explore their innate abilities



Experiential learning for Deeper Internalisation



Continuous Engagement Program

Why ATMA aWake to your institution?



Create a distinct USP for your students vis-à-vis from other colleges



Adopt long term success factors in the institution to stay ahead of others



Mould students to become more successful post placements. Your institution becomes the 'GO TO' college for placements; students can command premium

yeta

Enabling People



For details / product demo, please mail to contact@yetasolutions.com
or call +91 98450 35306